

# Edmonton

Monday, June 26, 2017 | Glendale Golf & Country Club

## Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting the tournament.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursomes, and networking opportunities.

## World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 10 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised more than ***\$1 million at our tournaments in seven Canadian cities***. We sold out foursomes at all of our events, and since the tournaments started in 2000, we have now raised a grand total of ***\$14 million!***

Since its inception, WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

## Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.



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- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.
- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursomes, and networking opportunities.



**Golf for a more peaceful,  
prosperous and equal world for all.**

**This year's annual World Partnership Golf Tournament in Edmonton will be held on Monday, June 26, 2017 at the Glendale Golf & Country Club.**

To get involved in World Partnership Golf or for more information, please contact **Salim Chatur** at [edmonton@worldpartnershipgolf.com](mailto:edmonton@worldpartnershipgolf.com) or at (780) 904-1786.

## Aga Khan Foundation Canada (AKFC)

**Aga Khan Foundation Canada** is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.

**Learn more about Aga Khan Foundation Canada**

[www.akfc.ca](http://www.akfc.ca)



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## Sponsorship Benefits

Level of Support	Canada 150 Sponsor	Signature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Amount	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$3,500
Logo and link on WPG website	✓	✓	✓	✓	✓	✓
Recognition on WPG onsite banner	✓	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf day	✓	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓
Corporate branding and signage onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Entrance, Check-in, Dinner Hall)	✓ (Dinner Hall)	✓ (Lunch Hall)	✓ (Contest hole, Golf carts, Beverage carts)	✓ (Sponsored Golf Hole)
Display company banner onsite	✓	✓	✓	✓	✓	✓
Complimentary Foursome	4	2	1	1	1	1
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)
Recognition on official electronic communications	✓	✓	✓			
Opportunity to speak on Golf Day	✓	✓				

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## Sponsorship Opportunities Overview

<b>Canada 150 Sponsor</b>		\$50,000
<b>Signature Sponsor</b>		\$25,000
<b>Platinum Sponsor</b>	Tee Gift Sponsor (2x)	\$15,000
	Dinner Sponsor	\$15,000
	Caddy Sponsor	\$15,000
	Cart Path Sponsor	\$15,000
<b>Gold Sponsor</b>	Swing Video Sponsor	\$10,000
	Golf Ball Sponsor	\$10,000
	Picture Paraphernalia Sponsor	\$10,000
	Volunteer's Sponsor	\$ 7,500
<b>Silver Sponsor</b>	Brunch Sponsor	\$ 5,000
	BBQ Chicken Kabob Sponsor	\$ 5,000
	BBQ Beef Ribs Sponsor	\$ 5,000
	Live and Silent Auction Sponsor	\$ 5,000
	Bottled Water Sponsor	\$ 5,000
	Flag Sponsor	\$ 5,000
	Massage Sponsor	\$ 5,000
<b>Bronze Sponsor</b>	Hole in One Sponsor (4x)	\$ 3,500
	Longest Drive Sponsor	\$ 3,500
	Golf Cart Sponsor	\$ 3,500
	Beverage / Snacks Sponsor (2x)	\$ 3,500
	Closest to the Pin	\$ 3,500
	Longest Putt	\$ 3,500
	Driving Range Sponsor	\$ 3,500
	Putting Contest Sponsor	\$ 3,500
	Printing Sponsor	\$ 3,500
	Samosa Sponsor	\$ 3,500
	Hold onto the Ball Sponsor	\$ 3,500
	Overcome the Wall of Poverty Sponsor	\$ 3,500