

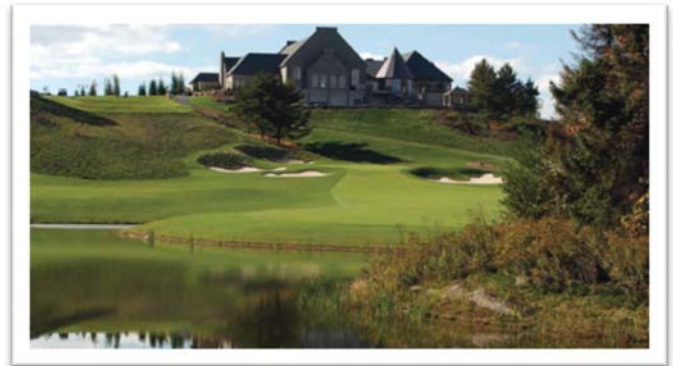
Toronto

Tuesday, September 19, 2017 | Copper Creek Golf Club

Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting tournaments across the country.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary foursomes, and networking opportunities.



World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 10 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised more than **\$1 million at our tournaments in seven Canadian cities**. We sold out foursomes at all of our events, and since the tournaments started in 2000, we have now raised a grand total of **\$14 million!**

Since its inception, WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.
- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.



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- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary foursomes, and networking opportunities.



**Golf for a more peaceful,
prosperous and equal world for all.**

This year's Annual World Partnership Golf Tournament in Toronto will be held at Copper Creek Golf Club on Tuesday, September 19, 2017.

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact Zani Dhalla at (416) 454-9269.

Aga Khan Foundation Canada (AKFC)

Aga Khan Foundation Canada is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.



Learn more about

Aga Khan Foundation Canada
www.akfc.ca

Charitable # 1007 2586 RR0001

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Sponsorship Benefits

Level of Support	Signature Sponsor	Platinum Sponsor	Gold Plus Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Supporting Sponsor
Amount	\$20,000	\$10,000	\$6,000	\$4,000	\$3,000	\$2,000	\$750
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓	✓
Recognition on WPG onsite banner	✓	✓	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf day	✓	✓	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓	✓
Dinner tickets	8	4	4	4	4	2	2
Corporate branding and signage onsite	✓ (Entrance, Check-in, Dinner Hall)	✓ (Lunch Hall)	✓ (Sponsored Golf Hole)	✓ (Sponsored Golf Hole)	✓ (Sponsored Golf Hole)	✓ (Tent Sponsor)	✓ (Green)
Display company banner onsite	✓	✓	✓	✓	✓	✓	✓
Complimentary Foursome	2	1	1	1	1		
Recognition in annual WPG Impact Report	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)	
Recognition on official electronic communications	✓	✓					
Opportunity to speak on Golf day	✓	✓					

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Sponsorship Opportunities Overview

Signature Sponsor	Dinner Sponsor	\$20,000
Platinum Sponsor	Brunch/Lunch Sponsor	\$10,000
	Tee Gift Sponsor	\$10,000
Gold Plus Sponsor	Cocktail Reception Sponsor	\$8,000
	Golf Cart Sponsor	\$8,000
	Golf day Video Sponsor	\$6,000
	Print Sponsor	\$6,000
	Towel Sponsor	\$6,000
Gold Sponsor	Hole in One Sponsor	\$4,000
	Longest Drive Sponsor	\$4,000
	Beverage Cart Sponsor (2x)	\$4,000
	Putting Contest Sponsor	\$4,000
	Closest to the Pin Sponsor	\$4,000
	Closest to the Line Sponsor	\$4,000
	Beat the Pro Sponsor	\$4,000
	Bottled Water Sponsor	\$4,000
Silver Sponsor	Hole Sponsor	\$3,000
Bronze Sponsor	Volunteers' Sponsor	\$2,500
	BBQ Tent Sponsor	\$2,000
	Cocktail Tent Sponsor	\$2,000
	Cart Path Sponsor	\$2,000
	Massage Sponsor	\$1,000
	Stylist Sponsor (Men's & Ladies')	\$1,000
Supporting Sponsor	Green Sponsor	\$750