

## Vancouver

Monday, August 14, 2017 | Marine Drive Golf Club

### Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting tournaments across the country.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.

### World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 17 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised more than **\$1 million at our tournaments in seven Canadian cities**. Since the tournaments started in 2000, we have now raised a grand total of **\$14 million!**

Since its inception, WPG has grown to become one of Canada's most popular events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

### Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.



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- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.
- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursomes, and networking opportunities.



Golf for a more peaceful,  
prosperous and equal world for all.

## Aga Khan Foundation Canada (AKFC)

**Aga Khan Foundation Canada** is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.

## Learn more about Aga Khan Foundation Canada

[www.akfc.ca](http://www.akfc.ca).

Charitable Number: 10007 2586 RR0001



This year's annual  
**World Partnership Golf Tournament**  
in Vancouver will be held at the

***Marine Drive Golf Club***

**Monday, August 14, 2017**

To get involved in World Partnership Golf or for more information, please visit our website at [www.worldpartnershipgolf.com](http://www.worldpartnershipgolf.com) or contact Haneef Esmail at [vancouver@worldpartnershipgolf.com](mailto:vancouver@worldpartnershipgolf.com) or (604) 537-6416.

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## The Bamyan Hospital that Canadians helped build.

In Bamyan Province, Afghanistan, one in 10 children will die before their fifth birthday. Many of these deaths can be prevented with better health care and awareness.

The new hospital – supported by funds raised from World Partnership Golf, an initiative of Aga Khan Foundation Canada (AKFC) – will offer outpatient and rehabilitation facilities, improved paediatric, obstetrics and gynecology services for mothers and newborns, and a solar power system to optimize power during the day.

The facility also means new economic opportunity for the region, including training for nurses and midwives. And health outreach programs will educate families about nutrition and hygiene.

This is a hospital that Canadians helped build.

This story is one of many that demonstrate how Canadians are making a profound impact, by helping people improve their communities and lives.

### Examples of health clinics before the Bamyan Hospital



### The Bamyan Hospital today



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### Sponsorship Benefits

Level of Support	Signature Sponsor	Premier Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Partner
Amount	\$40,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$4,000
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf day	✓	✓	✓	✓	✓	✓	✓
Special gift from AKFC	✓	✓	✓	✓	✓	✓	✓
Banquet Tickets	✓	✓	✓	✓	✓	✓	✓
Corporate branding and signage onsite	✓ Entrance, Check-in, Dinner Hall	✓ Entrance Banquet Hall	✓ Banquet Hall, Logo on Player Golf Shirt, or Logo on Player Tee Gift	✓ Auction Area & Bid Sheets, Brunch Area, or Contest Area	✓ Contest Hole, Golf Carts, Beverage Carts, Logo on 2,400+ Golf Balls, or Cocktail Reception Area	✓ Sponsored Golf Hole, Logo on Tee Box Markers [9 holes], or Putting Contest Area	✓ Sponsored Golf Hole
Recognition on WPG onsite banner	✓	✓	✓	✓	✓	✓	✓
Complimentary Foursome	3	2	2	1	1	1	1
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)
Partner Introduction Video (website, newsletter & day of)	✓	✓	✓				
Partner Introduction in Tournament Program	✓	✓	✓				
Recognition on official electronic communications	✓	✓	✓				
Opportunity to speak on Golf day	✓	✓					

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### Sponsorship Opportunities Overview

<b>Signature Sponsor</b>		\$40,000
<b>Premier Sponsor</b>		\$20,000
<b>Platinum Sponsors</b>	Tournament Banquet Host	\$15,000
	Golf Shirt Sponsor	\$15,000
	Tee Gift Sponsor	\$15,000
<b>Gold Sponsors</b>	Signage & Graphics Sponsor	\$10,000
	Silent & Live Auction Sponsor	\$10,000
	Executive Brunch Sponsor	\$10,000
	Rolex Watch Sponsor	\$10,000
<b>Silver Sponsors</b>	Beverage Cart Sponsor	\$ 7,500
	Water Bottle Sponsor	\$ 7,500
	Golf Cart Sponsor	\$ 7,500
	Golf Ball Sponsor	\$ 7,500
	Cocktail Reception Sponsor	\$ 7,500
	Putting Contest Sponsor	\$ 7,500
	Hole-in-One Sponsor	\$ 7,500
<b>Bronze Sponsors</b>	Tee Box Sponsor (9 holes)	\$ 5,000
	Chipping Contest Sponsor	\$ 5,000
	Beat the Pro Sponsor	\$ 5,000
	Volunteer Sponsor	\$ 5,000
<b>Partner</b>	Hole Sponsor	\$ 4,000