

## Ottawa

Monday, July 17, 2017 | Camelot Golf & Country Club

### Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting the tournament.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursome, and networking opportunities.



### World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 10 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised more than **\$1 million at our tournaments in seven Canadian cities**. We sold out foursomes at all of our events, and since the tournaments started in 2000, we have now raised a grand total of **\$14 million!**

Since its inception, WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

### Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.



Mayor Jim Watson declared World Partnership Golf Day in Ottawa

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- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.
- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.



**Golf for a more peaceful,  
Prosperous and equal world for all.**

**This year's 18<sup>th</sup> Annual World  
Partnership Golf Tournament in  
Ottawa will be held at**

**Camelot Golf and Country Club  
on Monday, July 17, 2017.**

To get involved in World Partnership Golf or for more information, please visit our website at [www.worldpartnershipgolf.com](http://www.worldpartnershipgolf.com) or contact Nimroz Thawer at (613) 314-7861.

## Aga Khan Foundation Canada (AKFC)

**Aga Khan Foundation Canada** is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.

**Learn more about the Foundation at [www.akfc.ca](http://www.akfc.ca)**



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Sponsorship Benefits							
Level of Support	Signature Sponsor	Premier Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Partner Sponsor
Amount	\$15,000	\$10,000	\$7,800	\$5,500	\$3,300	\$2,300	\$1,500
Golf Foursome included	2	2	1	1	1	1	0.5 (2 players)
Recognition on WPG onsite banner	✓	✓	✓	✓	✓	✓	✓
Recognition and hyperlink to your company's website on WPG website	✓	✓	✓	✓	✓	✓	✓
Corporate branding and signage onsite	✓ (+Golf Cart Path)	✓ (+Bunker [1x])	✓	✓	✓	✓	✓
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓	✓	✓
Corporate Representation and Opportunity to distribute collateral at sponsor hole	✓	✓	✓	✓			
Recognition on official electronic communications	✓	✓	✓				
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)	✓ (Text)
Company signage at check-in/banquet hall entrance	✓	✓	✓				
Display corporate banner onsite	Two 20 ft x 3 ft	Two 14 ft x 3 ft	Two 8 ft x 3 ft				
Invitation to the VIP Breakfast - World Partnership Walk	✓	✓	✓				
Opportunity to speak on Golf day	✓	✓	✓				
Recognition during dinner by MC	✓	✓					
Banquet Tickets	8	8	4	4	4	4	2
Recognition in WPG Player Book	✓ (Logo - full page)	✓ (Logo - full page)	✓ (Logo - half page)	✓ (Logo)	✓ (Logo)	✓ (Logo)	✓ (Logo)

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### Sponsorship Opportunities Overview

<b>Signature Sponsor</b>	Golf Cart Path Sponsor	\$15,000
<b>Premier Sponsor</b>	Golf Course Sponsor	\$10,000
<b>Platinum Sponsor</b>	Tee Gift Sponsor	\$ 7,800
	Banquet Sponsor	\$ 7,800
	Golf Cart Sponsor	\$ 7,800
<b>Gold Sponsor</b>	Golf Shirt Sponsor	\$ 5,300
	Golf Cap/Towel Sponsor	\$ 5,300
	Lunch Sponsor	\$ 5,300
	Cocktail Sponsor	\$ 5,300
	Water Bottle Sponsor	\$ 5,300
	Beverage Cart Sponsor	\$ 5,300
	Player Handbook Printing	\$ 5,300
<b>Silver Sponsor</b>	Putting Contest Sponsor	\$ 3,300
	Longest Drive Sponsor	\$ 3,300
	Closest to the WPG Flag Sponsor	\$ 3,300
	Beat the Pro Sponsor	\$ 3,300
	Halfway Hut BBQ Sponsor	\$ 3,300
	Scorecard Sponsor	\$ 3,300
	Volunteer Sponsor	\$ 3,300
<b>Bronze Sponsor</b>	Hole Sponsor	\$ 2,300
<b>Banquet Tickets</b>	<b>\$175.00 each</b>	