

Calgary

Wednesday, June 28, 2017 | Heritage Pointe

Thank you for your interest in the World Partnership Golf Tournament!

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

World Partnership Golf provides a unique opportunity for individuals and businesses wishing to become actively involved in international development initiatives beyond our borders.

The net funds raised by the tournaments go directly to projects supported by the Aga Khan Foundation Canada (AKFC). AKFC concentrates on a small number of specific development challenges in health, education, rural development and civil society. Thanks to the continued loyalty and generosity of our supporters, the 2016 World Partnership Golf Tournament in Calgary raised almost \$265,000!

Included here is a World Partnership Golf package, which will provide you with information regarding the sponsorship opportunities that are available as well as the player registration form.

We look forward to seeing you Wednesday, June 28, 2017, at Heritage Pointe Golf Club as we **take a swing at global poverty together!**



Salima A. Shivji
Chair, World Partnership Golf
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Take a Swing at Global Poverty!

Individuals and businesses can participate in a variety of ways, from putting together a foursome to sponsoring and promoting the tournaments across the country.

Sponsorship benefits include: event recognition and signage, website recognition, complimentary player foursome, and networking opportunities.

World Partnership Golf

Launched by Aga Khan Foundation Canada (AKFC) in 2000, World Partnership Golf (WPG) is Canada's only national Golf event dedicated to raising funds and awareness to fight poverty in poor communities in Asia and Africa.

Held in 7 cities across Canada, the tournaments offer participants the opportunity to get actively involved in helping to address the causes of global poverty. For more than 16 years, the tournament's success has been fuelled by donors, sponsors and volunteers alike, who believe that Canadians can bring about long-term positive change in the developing world.

Thanks in part to the continuing loyalty of sponsors and players, the 2016 World Partnership Golf tournaments raised ***\$1.4 million at our tournaments in seven Canadian cities***. Since the tournaments started in 2000, we have now raised over ***\$14 million!***

Since its inception, WPG has grown to become one of Canada's most popular charitable events of the summer, attracting golfers to a unique, high-calibre golf experience at prestigious courses, and an opportunity to network with other professionals in their community.

Why Sponsor?

- ✓ Donations raised at World Partnership Golf go directly to projects supported by Aga Khan Foundation Canada (AKFC).
- ✓ Your funds help leverage additional support from the Government of Canada and other funding partners like MasterCard Foundation, multiplying your impact many times over.



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- ✓ Companies in Canada have a unique opportunity to raise their corporate profile with a desirable demographic by becoming involved in tournaments across the country.
- ✓ A variety of sponsorship opportunities are available at each tournament to provide those involved with maximum exposure!
- ✓ Sponsorship benefits and profile can include event recognition and signage, website recognition, complimentary player foursome in one or more tournaments, and networking opportunities.



**Golf for a more peaceful,
prosperous and equal world for all.**

This year's Annual World Partnership Golf Tournament in Calgary will be held at Heritage Pointe on Wednesday, June 28, 2017.

To get involved in World Partnership Golf or for more information, please visit our website at www.worldpartnershipgolf.com or contact Salima Shivji at (403) 612-8941.

Aga Khan Foundation Canada (AKFC)

Aga Khan Foundation Canada is a non-profit international development agency, working in Asia and Africa to find sustainable solutions to the complex problems causing global poverty.

AKFC concentrates on a number of specific development challenges in health, education, rural development and civil society. In Canada, AKFC raises funds, builds partnerships with Canadian institutions, and promotes discussion and learning on international development issues.

Established in 1980, AKFC is a registered Canadian charity and an agency of the worldwide Aga Khan Development Network.



Learn more about

Aga Khan Foundation Canada

www.akfc.ca

Charitable # 1007 2586 RR0001

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Level of Support	Signature Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Amount	\$25,500	\$10,500	\$8,000	\$5,000	\$4,000
Logo and link on WPG website	✓	✓	✓	✓	✓
Recognition on WPG onsite banner	✓	✓	✓	✓	✓
Opportunity to distribute promotional material on Golf day	✓	✓	✓	✓	
Hand-crafted gift from AKFC	✓	✓	✓	✓	✓
Corporate branding and signage on site	✓	✓ (Dinner Area)	✓ (Check-in, Sponsored Hole/ Beverage Cart / Scorecard)	✓ (Check-in, Halfway House/ Driving Range / Putting Green)	
Display company banner onsite	✓	✓	✓	✓	
Complimentary Foursome	3	2	2	1	1
Recognition in annual WPG Campaign Report	✓ (Logo)	✓ (Logo)	✓ (Text)	✓ (Text)	✓ (Text)
Recognition on official electronic communications	✓	✓			
Opportunity to speak on Golf Day	✓				
One-time distribution of follow-up correspondence	✓				

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Sponsorship Opportunities Overview

			Foursomes Included
Signature Sponsor		\$25,500	3
Platinum Sponsor	Tee Gift Sponsor	\$10,500	2
	Cart Path Sponsor	\$10,500	2
	Dinner Sponsor	\$10,500	2
Gold Sponsor	Breakfast Sponsor	\$8,000	2
	Golf Cart Sponsor	\$8,000	2
	Golf Ball Sponsor	\$8,000	2
	Towel Sponsor	\$8,000	2
	Volunteer Sponsor	\$8,000	2
	Cocktail Hour Sponsor	\$8,000	2
Silver Sponsor	Hole in One Sponsor (2x)	\$5,000	1
	Longest Drive (2x)	\$5,000	1
	Closest to the Pin	\$5,000	1
	Scorecard Sponsor	\$5,000	1
	Halfway House Sponsor	\$5,000	1
	Driving Range Sponsor	\$5,000	1
	Putting Competition Sponsor	\$5,000	1
	Auction Sponsor	\$5,000	1
Bronze Sponsor	Hole Sponsor	\$4,000	1
	Hole Sponsor	\$2,000	0
Friend	Single Player	\$850	